



## **Text Messages 2025-26**

In this document, you will find the messages that have been sent home to parents/ carers, with the most recent at the top.

Date	Message to Parents/Carers
21.09.25	We hope you had a restful weekend. We are looking forward to welcoming our students back
	to school tomorrow. Every school day counts. Data shows that students who attend school
	regularly are more likely to develop positive relationships and perform better socially and
	academically. Let's make every day count this week. <b>Tip of the Week</b> - Talk about the fun and
	interesting things your child might experience at school each day to build anticipation. 🐔
	Attendance Sprint halfway point alert! Day 5 of 10. Every day in school keeps you in the
	running - let's keep the streak alive #MondayMotivation #BeInToWin
	#Don'tBeLateBeInAt8.28
19.09.25	What a week it's been! Our students have embraced every moment—from voting in form on
	Friday's raffle prizes to celebrating Year 7 and 8 girls achieving excellent attendance. The Two-
	Week Attendance Sprint kicked off with real enthusiasm, and we've already seen streaks form
	and healthy competition across year groups. Thank you for your ongoing support in
	encouraging your children to be in school on time and ready to learn. Your partnership at
	home makes a huge difference in their daily success and our whole-school community spirit.
	We're excited to build on this momentum next week as the final 5 days of the Attendance
	Sprint begin on Monday. Wishing you a restful weekend and looking forward to another great
	week together.
18.09.25	We're excited it's Friday, and to celebrate, we have a Friday Attendance Raffle! Every student
	who is present and arrives on time this Friday will earn a raffle ticket—and at the end of the
	day, we'll draw four winners. Each receives a £5 Greggs voucher. It is also the Halfway point
	of our two-week sprint: Day 5 of 10. Every day in school keeps you in the running—let's keep
	the streak alive 🛎 #BeInToWin #AttendanceMatter
17.09.25	Wednesday is here - your child is building strong habits! A little encouragement today can go
	a long way.
14.09.25	We hope you are having a restful weekend. We are looking forward to welcoming our
	students back to school tomorrow. Good attendance builds strong learning habits. Research
	indicates that students with consistent attendance are more confident and engaged in class.
	Please encourage your child to be present every day. Tomorrow's the big day! The Two-Week
	Attendance Sprint launches Sept 15th. Be in school, earn entries, and sprint straight to the
	finish line 6. Tip of the Week - Set a consistent bedtime and morning routine to reduce
	stress and make school mornings smoother
12.09.25	We're excited it's Friday, and to celebrate, we have a Friday Attendance Raffle! Every student
	who is present and arrives on time this Friday will earn a raffle ticket—and at the end of the
	day, we'll draw four winners. Each receives a £5 Greggs voucher. #BeInToWin
10.00.25	#AttendanceMatters
10.09.25	Great job reaching midweek! Keep up the positive energy and remind your child how proud
09.09.25	you are of their commitment to school  5 days until the starting gun for our Two-Week Attendance Sprint! Mark your calendar: Sept
09.09.25	
00.00.35	15–29. Show up each morning to stack entries and get that perfect-attendance boost
08.09.25	One week to go until our Two-Week Attendance Sprint kicks off on Sept 15! Every day in
	school earns students 1 entry into a prize draw—and hit 100% to earn a 5-entry bonus. Get
	ready to sprint into success 🗧 "





07.09.25	We hope you had a restful weekend. We are looking forward to welcoming our students back to school tomorrow. Regular attendance helps students stay connected to their learning. Studies indicate that missing just two days a month can lead to lower achievement over time. Let's work together to keep attendance high this week. <b>Tip of the Week</b> : Use positive reinforcement—praise your child each morning for getting ready and arriving at school on time.
02.09.25	We look forward to welcoming all our students back to school tomorrow, following a great start today for our Year 7 and 11 students. Regular attendance right from day one helps children build routines, confidence and momentum. Please ensure your child arrives on time every day in the first week so they don't miss vital introductions and can hit the ground running. Starting strong in week one sets the tone for the term ahead, so your support in ensuring prompt arrival each day is invaluable. Research from the Department for Education shows that pupils with near-perfect attendance achieve significantly better outcomes. Thank you for your support.
01.09.25	We look forward to welcoming Year 7 and Year 11 students back to school tomorrow (Tuesday 2nd September). Students will be required to wear full school uniform and bring their PE kit with them. All other year groups return on Wednesday 3rd September in full school uniform.