

## Text Messages 2024-25

In this document, you will find the messages that have been sent home to parents/ carers, with the most recent at the top.

Date	Message to Parents/Carers
06.01.25	We hope you had a wonderful Christmas break filled with joy and relaxation! We are excited to embark on a new term together as we welcome everyone back to School tomorrow. This term, we will continue to focus on maximising our potential and supporting each student in their journey to be the best they can be. We kindly remind all students to return to school in the correct uniform, as it plays an important role in fostering a positive school culture and sense of belonging. Our uniform expectations can be found on our School website. <a href="https://theheys.school/uniform-expectations/">https://theheys.school/uniform-expectations/</a>
15.12.24	We are excited to welcome all our students back to school tomorrow! With just 5 school days left until Christmas, it's crucial that we continue to foster good attendance habits. This Friday marks our final Zero to Hero Attendance draw. All students with zero absences from December 9th to December 20th will be entered into a prize draw for a £50 voucher. Additionally, we will hold a prize draw for our Winter Wonderland extravaganza. Every day this week that students attend school, they will receive an extra entry into this draw. We truly appreciate your support in encouraging regular attendance. Together, let's keep prioritising our students' education! #AttendanceMatters #ZeroDays #BeInToWin #SchoolSuccessStartsWithAttendance
08.12.24	We look forward to seeing all our students in school tomorrow. With only 10 school days remaining until Christmas, we must maintain good attendance habits. Consistent school attendance is crucial, as it not only enhances a student's academic performance but also fosters social skills and emotional development, paving the way for future success in both education and life. We are launching another Zero to Hero Attendance initiative this week. All students with Zero days off school between 9th December and 20th December will be entered into a prize draw for a £50 voucher. Your support in ensuring their attendance is greatly appreciated. Let's continue to prioritise their education together. #AttendanceMatters #ZeroDays #BeInToWin #SchoolSuccessStartsWithAttendance
02.12.24	We look forward to seeing all our students in school tomorrow. With only 14 school days remaining until Christmas, it is important to stress the significance of good attendance. Pupils who performed better at the end of secondary school missed fewer days than those who didn't perform as well. It is our Zero to Hero prize draw on Friday 6th December with all students who have had Zero days off school between 25th November and 6th December will be entered into a prize draw for a £50 voucher. Your support in ensuring their attendance is greatly appreciated. Let's continue to prioritise their education together. #AttendanceMatters #ZeroDays #BeInToWin #SchoolSuccessStartsWithAttendance
24.11.24	We look forward to seeing all our students in school tomorrow. With only 18 school days remaining until Christmas, it is important to stress the significance of good attendance. The higher a pupil's attendance, the more they are likely to learn, and the better they are likely to perform in exams and formal assessments. We are launching another Zero to Hero Attendance initiative this week. All students with Zero days off school between 25th November and 6th December will be entered into a prize draw for a £50 voucher. Your

	support in ensuring their attendance is greatly appreciated. Let's continue to prioritise their education together. #AttendanceMatters #ZeroDays #BeInToWin #SchoolSuccessStartsWithAttendance
17.11.24	We are reaching out to seek your support in reinforcing the importance of using the toilets before school, during break, lunch and after school. When students leave the lesson to go to the toilet, they disrupt their learning, sometimes missing up to 10 minutes of the lesson and disrupting the learning of others as they leave and re-enter the classroom. While we understand that there may be limited occasions where students need to use the toilet during lessons, students should only miss learning to use the toilet in emergencies. In this situation, we do provide gender-neutral toilets. Using the Arbor app, you can now see when your child is using the toilet during lessons. Thank you for your understanding and support
17.11.24	We look forward to seeing all our students in school tomorrow. This week is Kindness Week, with students receiving 20 positive points for demonstrating acts of kindness. With only 23 school days remaining until Christmas, it is important to stress the significance of good attendance. Evidence shows that the students with the highest attendance throughout their time at school gain the best GCSE and A Level results. We launched our Zero to Hero Attendance initiative last week. All students with Zero days off school between 11th November and 22nd November will be entered into a prize draw for a £50 voucher. Your support in ensuring their attendance is greatly appreciated. Let's continue to prioritise their education together. #AttendanceMatters #ZeroDays #BeInToWin #SchoolSuccessStartsWithAttendance
10.11.24	We look forward to seeing all our students in school tomorrow. With only 28 school days remaining until Christmas, it is important to stress the significance of good attendance. Evidence shows that the students with the highest attendance throughout their time at school gain the best GCSE and A Level results. We launched our Zero to Hero Attendance initiative on Friday. All students with Zero days off school between 11th November and 22nd November will be entered into a prize draw for a £50 voucher. Your support in ensuring their attendance is greatly appreciated. Let's continue to prioritise their education together. #AttendanceMatters #ZeroDays #BeInToWin #SchoolSuccessStartsWithAttendance
03.11.24	We look forward to seeing all our students in school tomorrow after a great 1st week to the new half term. With only 33 school days remaining until Christmas, it is important to stress the significance of good attendance. Evidence shows that the students with the highest attendance throughout their time at school gain the best GCSE and A Level results. This week we will be giving more information on our Winter Wonderland Attendance Extravaganza. Your support in ensuring their attendance is greatly appreciated. Let's continue to prioritise their education together. #AttendanceMatters #ZeroDays #BeInToWin #SchoolSuccessStartsWithAttendance
27.10.24	Good afternoon. We look forward to seeing all our students return to school tomorrow following our half-term break. Please support your child by ensuring they arrive at school on time and in full school uniform with no make-up or piercings. Please also discuss the importance of not missing learning by using the toilet during classes. Students should strive to use the toilet before school, during break time, lunchtime, and after school.
13.10.24	We look forward to seeing all our pupils in school tomorrow! With only 5 school days remaining until the October half term, it's essential to build good attendance habits. It is our Prize giveaway on Friday 18th October where students can win a £200 voucher. Every day this week that students are in school will result in an extra entry into the prize draw. Students with 100% attendance this week will receive a bonus of 3 entries. Mondays can

	<p>be particularly challenging for some pupils, but consistent attendance is crucial for their academic success. Missing school on a Monday can lead to a pattern of absences throughout the week. Together, let's encourage our pupils to make the most of their education and take full advantage of the opportunities available to them.</p> <p>#AttendanceMatters #ZeroDays #BeInToWin #SchoolSuccessStartsWithAttendance</p>
06.10.24	<p>We look forward to seeing all our pupils in school tomorrow! As we enter Positivity Week, we're excited to announce that all positive points earned this week will be worth double. This initiative coincides with the launch of our Christmas rewards trips, adding an extra incentive for our pupils to engage positively in school life. With only 10 school days remaining until the October half term, it's essential to emphasise the importance of good attendance. Mondays can be particularly challenging for some pupils, but consistent attendance is crucial for their academic success. Missing school on a Monday can lead to a pattern of absences throughout the week, hindering their learning and progress. We truly appreciate your partnership in prioritising attendance. Together, let's encourage our pupils to make the most of their education and take full advantage of the opportunities available to them. #AttendanceMatters #ZeroDays #BeInToWin #SchoolSuccessStartsWithAttendance</p>
29.09.24	<p>We look forward to seeing all our students in school tomorrow. With only 15 school days remaining until the October half term, it is crucial to stress the significance of good attendance. Mondays can be challenging for some students, but consistent attendance is crucial for your child's academic success. Skipping Monday could lead to a pattern of absences throughout the week. Your partnership in prioritising attendance is greatly appreciated. Let's continue to prioritise their education together. #AttendanceMatters #ZeroDays #BeInToWin #SchoolSuccessStartsWithAttendance</p>
26.09.24	<p>We have another Friday attendance prize draw tomorrow to finish a fantastic week. All students will be given a raffle ticket on entry to school tomorrow morning and must ensure that they keep hold of the ticket. There are 4 prizes up for grabs. All students in school tomorrow will also receive an extra 5 positive points and a bonus entry into our Wowcher Attendance Extravaganza that will be on Friday 18th October!</p> <p>#AttendanceMatters #ZeroDays #BeInToWin</p>
22.09.24	<p>We look forward to seeing all our students in school tomorrow. With only 20 school days remaining until the October half term, it is crucial to stress the significance of good attendance. A gentle reminder about the importance of your child attending school on Monday. Missing Monday classes can disrupt their learning for the entire week. Your support in ensuring their attendance is greatly appreciated. Let's continue to prioritise their education together. #AttendanceMatters #ZeroDays #BeInToWin #SchoolSuccessStartsWithAttendance</p>
15.09.24	<p>We are looking forward to seeing all our students in school tomorrow after the weekend. 🌟 With only 25 school days remaining until the October half term it is crucial to stress the significance of good attendance. Please remember the significance of your child being in school on a Monday. It's the foundation for a productive week of learning. Missing Monday may result in further absences and missed opportunities. We are launching our Wowcher Attendance Extravaganza this week. Your ongoing support in encouraging them to attend every day is vital. Let's continue to prioritise their education together. #AttendanceMatters #ZeroDays #BeInToWin</p>
12.09.24	<p>We have another Friday attendance prize draw tomorrow to finish off a fantastic week. All students will be given a raffle ticket on entry to school tomorrow morning and must ensure that they keep hold of the ticket. There are 4 prizes up for grabs. All students in school tomorrow will also receive an extra 5 positive points! On Monday we are</p>



The Heys School



	launching more details of our half-term Attendance Matters prize draw #Don'tMissOut #BeInToWin #AttendanceMatters #ZeroDays
05.09.24	It has been a great start back to a new term and lovely to see all our students in school. It is the return of our Friday prize draw tomorrow afternoon. All students will be given a raffle ticket on entry to school tomorrow morning and must ensure that they keep hold of the ticket. There are 4 prizes up for grabs. All students in school tomorrow will also receive an extra 5 positive points! #Don'tMissOut #BeInToWin #AttendanceMatters #ZeroDays