

## Text Messages 2024-25

In this document, you will find the messages that have been sent home to parents/ carers, with the most recent at the top.

Date	Message to Parents/Carers
10.11.24	We look forward to seeing all our students in school tomorrow. With only 28 school days remaining until Christmas, it is important to stress the significance of good attendance. Evidence shows that the students with the highest attendance throughout their time at school gain the best GCSE and A Level results. We launched our Zero to Hero Attendance initiative on Friday. All students with Zero days off school between 11th November and 22nd November will be entered into a prize draw for a £50 voucher. Your support in ensuring their attendance is greatly appreciated. Let's continue to prioritise their education together. #AttendanceMatters #ZeroDays #BeInToWin #SchoolSuccessStartsWithAttendance
03.11.24	We look forward to seeing all our students in school tomorrow after a great 1st week to the new half term. With only 33 school days remaining until Christmas, it is important to stress the significance of good attendance. Evidence shows that the students with the highest attendance throughout their time at school gain the best GCSE and A Level results. This week we will be giving more information on our Winter Wonderland Attendance Extravaganza. Your support in ensuring their attendance is greatly appreciated. Let's continue to prioritise their education together. #AttendanceMatters #ZeroDays #BeInToWin #SchoolSuccessStartsWithAttendance
27.10.24	Good afternoon. We look forward to seeing all our students return to school tomorrow following our half-term break. Please support your child by ensuring they arrive at school on time and in full school uniform with no make-up or piercings. Please also discuss the importance of not missing learning by using the toilet during classes. Students should strive to use the toilet before school, during break time, lunchtime, and after school.
13.10.24	We look forward to seeing all our pupils in school tomorrow! With only 5 school days remaining until the October half term, it's essential to build good attendance habits. It is our Prize giveaway on Friday 18th October where students can win a £200 voucher. Every day this week that students are in school will result in an extra entry into the prize draw. Students with 100% attendance this week will receive a bonus of 3 entries. Mondays can be particularly challenging for some pupils, but consistent attendance is crucial for their academic success. Missing school on a Monday can lead to a pattern of absences throughout the week. Together, let's encourage our pupils to make the most of their education and take full advantage of the opportunities available to them. #AttendanceMatters #ZeroDays #BeInToWin #SchoolSuccessStartsWithAttendance
06.10.24	We look forward to seeing all our pupils in school tomorrow! As we enter Positivity Week, we're excited to announce that all positive points earned this week will be worth double. This initiative coincides with the launch of our Christmas rewards trips, adding an extra incentive for our pupils to engage positively in school life. With only 10 school days remaining until the October half term, it's essential to emphasise the importance of good attendance. Mondays can be particularly challenging for some pupils, but consistent attendance is crucial for their academic success. Missing school on a Monday can lead to a pattern of absences throughout the week, hindering their learning and progress. We



	truly appreciate your partnership in prioritising attendance. Together, let's encourage our pupils to make the most of their education and take full advantage of the opportunities available to them. #AttendanceMatters #ZeroDays #BeInToWin #SchoolSuccessStartsWithAttendance
29.09.24	We look forward to seeing all our students in school tomorrow. With only 15 school days remaining until the October half term, it is crucial to stress the significance of good attendance. Mondays can be challenging for some students, but consistent attendance is crucial for your child's academic success. Skipping Monday could lead to a pattern of absences throughout the week. Your partnership in prioritising attendance is greatly appreciated. Let's continue to prioritise their education together. #AttendanceMatters #ZeroDays #BeInToWin #SchoolSuccessStartsWithAttendance
26.09.24	We have another Friday attendance prize draw tomorrow to finish a fantastic week. All students will be given a raffle ticket on entry to school tomorrow morning and must ensure that they keep hold of the ticket. There are 4 prizes up for grabs. All students in school tomorrow will also receive an extra 5 positive points and a bonus entry into our Wowcher Attendance Extravaganza that will be on Friday 18th October! #AttendanceMatters #ZeroDays #BeInToWin
22.09.24	We look forward to seeing all our students in school tomorrow. With only 20 school days remaining until the October half term, it is crucial to stress the significance of good attendance. A gentle reminder about the importance of your child attending school on Monday. Missing Monday classes can disrupt their learning for the entire week. Your support in ensuring their attendance is greatly appreciated. Let's continue to prioritise their education together. #AttendanceMatters #ZeroDays #BeInToWin #SchoolSuccessStartsWithAttendance
15.09.24	We are looking forward to seeing all our students in school tomorrow after the weekend. 🌟 With only 25 school days remaining until the October half term it is crucial to stress the significance of good attendance. Please remember the significance of your child being in school on a Monday. It's the foundation for a productive week of learning. Missing Monday may result in further absences and missed opportunities. We are launching our Wowcher Attendance Extravaganza this week. Your ongoing support in encouraging them to attend every day is vital. Let's continue to prioritise their education together. #AttendanceMatters #ZeroDays #BeInToWin
12.09.24	We have another Friday attendance prize draw tomorrow to finish off a fantastic week. All students will be given a raffle ticket on entry to school tomorrow morning and must ensure that they keep hold of the ticket. There are 4 prizes up for grabs. All students in school tomorrow will also receive an extra 5 positive points! On Monday we are launching more details of our half-term Attendance Matters prize draw #Don'tMissOut #BeInToWin #AttendanceMatters #ZeroDays
05.09.24	It has been a great start back to a new term and lovely to see all our students in school. It is the return of our Friday prize draw tomorrow afternoon. All students will be given a raffle ticket on entry to school tomorrow morning and must ensure that they keep hold of the ticket. There are 4 prizes up for grabs. All students in school tomorrow will also receive an extra 5 positive points! #Don'tMissOut #BeInToWin #AttendanceMatters #ZeroDays