

## Text Messages 2023-24

In this document, you will find the messages that have been sent home to parents/ carers, with the most recent at the top.

Date	Message to Parents/Carers
24.03.24	<p>🥳 We are looking forward to seeing all of our students in school tomorrow. 🇮🇹 With only 4 school days to go until Easter it is vitally important that we build good attendance habits. Attendance last week was very good and we are looking forward to the Mega Prize draw on Thursday afternoon. Make sure your child doesn't miss out by making sure they don't miss a single day of school. 🏆 #ZeroDays #AttendanceMatters #AttendanceCounts #BeInToWin #AttendToAchieve #DontBeLateBeInAt8.28am</p>
17.03.24	<p>🌟 We hope you've had a fantastic weekend! With only 9 school days left until Easter, we're eagerly anticipating seeing all our students bright and early each day this week. Research consistently shows that students who excel in their secondary school years have excellent attendance records. Last week, we had a fantastic turnout, and on Friday, we unveiled another of the exciting prize options for the Mega Easter prize draw. Prize options of an Xbox, Trek Mountain bike and a Dyson AirWrap are up for grabs. Ensure your child doesn't miss out on the chance to win by ensuring they attend school every single day. 🏆 #ZeroDays #AttendanceMatters #AttendanceCounts #BeInToWin #AttendToAchieve #DontBeLateBeInAt8.28am 📍</p>
14.03.24	<p>School attendance this week has been amazing. After the success of the last two prize draws, we are having another prize draw tomorrow afternoon. All students will receive a raffle ticket on entry to school tomorrow morning and must ensure that they keep hold of the ticket. We will also be giving out raffle tickets throughout the day for students showing our core values of Respect, Kindness and Determination within school and lessons. All students who are in school tomorrow will also receive an extra entry into the Easter Mega prize draw. #Don'tMissOut #BeInToWin #AttendanceMatters #ZeroDays</p>
10.03.24	<p>🥳 We hope you have had a great weekend. With only 14 school days to go until Easter we are looking forward to seeing our students in school everyday this week. Evidence shows that pupils who perform better at the end of secondary school missed fewer days than those who didn't perform as well. Attendance last week was very good and two of the prize options were revealed on Friday for the Mega Easter prize draw. Make sure your child doesn't miss out on a chance of winning by making sure they don't miss a single day of school. 🏆 #ZeroDays #AttendanceMatters #AttendanceCounts #BeInToWin #AttendToAchieve #DontBeLateBeInAt8.28am</p>
07.03.24	<p>School attendance this week has been awesome. To boost everyone and give us all that Friday feeling we are having another prize draw tomorrow afternoon. All students will be given a raffle ticket on entry to school tomorrow morning and must ensure that they keep hold of the ticket. All students who are in school tomorrow will also receive an extra entry into the Easter Mega prize draw. #Don'tMissOut #BeInToWin #AttendanceMatters #ZeroDays</p>
04.03.24	<p>🥳 We are looking forward to seeing all of our students in school today. 🇮🇹 With only 19 school days to go until Easter it is vitally important that we build good attendance habits. Research shows that every moment in school counts and days missed add up quickly. Evidence shows that the students with the highest attendance throughout their time in</p>



	<p>school gain the best GCSE and A Level results. Attendance last week was very good and our first prize option of an Xbox was revealed on Friday for the Easter prize draw. Make sure your child doesn't miss out by making sure they don't miss a single day of school. 🏆  #ZeroDays #AttendanceMatters #AttendanceCounts #BeInToWin #AttendToAchieve #DontBeLateBeInAt8.28am</p>
28.02.24	<p>Here are the details for the Easter attendance matters prize draw. To qualify for the prize draw, students must meet the following criteria: Students with zero days absent for half term 4 will earn 5 entries into the prize draw. Students who show an improvement in attendance compared to half term 3 will receive 1 entry into the prize draw. The prize draw is scheduled for Thursday, March 28th. It's important to note that students must be present in school on that day to be eligible to win the prize.</p>
27.02.24	<p>This week during assemblies and form time we have launched our Attendance Matters competition for this half term. Over the next few weeks, we will be revealing the prizes that your child could win. During the next 22 school days, we are aiming for your child to have Zero days of absence and we would like your support. #AttendanceMatters #BeInToWin #ZeroDays #Don'tMissOut</p>
25.02.24	<p>😊 We are looking forward to seeing all of our awesome students returning to school tomorrow after the half-term break. 🇮🇹 With only 24 school days to go until Easter it is vitally important that we build good attendance habits. Research shows that every moment in school counts and days missed add up quickly. For example, a child who is absent for 3 days over a half term will miss 15 lessons in total. This half term we are launching an amazing attendance competition so make sure your child doesn't out by making sure they don't miss a single day of school. 🏆 #AttendanceMatters #AttendanceCounts #BeInToWin #AttendToAchieve #DontBeLateBeInAt8.28am</p>
11.02.24	<p>There are only 5 more school days until the end of Half term 3 and the start of the February half term holidays. Research shows that low attendance has a detrimental impact on progress and achievement. Just 1 days' absence from school every week equates to 8 weeks per Year of missed learning. Good school attendance shows future employers that you are a person who is reliable. Let's finish this half term with Zero absences over the next 5 school days and build those Attendance habits.  #AttendanceMatters #AttendanceCountsEveryDay</p>
04.02.24	<p>With only 10 more school days until the end of Half term 3 attendance to school is vital and everyday counts. Research shows that low attendance has a detrimental impact on progress and achievement. 4 days' absence from school equates to 20 hours of missed learning. We are at a crucial time of the Year for GCSE subjects in preparation for exams and completion of coursework. We also have our intervention timetable up and running for extra study support. Let us finish this half term with Zero absences over the next 10 school days. #AttendanceMatters #AttendanceCountsEveryDay</p>
04.02.24	<p>With only 10 more school days until the end of Half term 3 attendance to school is vital and everyday counts. Research shows that low attendance has a detrimental impact on progress and achievement. 4 days' absence from school equates to 20 hours of missed learning. Let us finish this half term with Zero absences over the next 10 school days. #AttendanceMatters #AttendanceCountsEveryDay</p>
04.02.24	<p>With only 10 more school days until the end of Half term 3 attendance to school is vital and everyday counts. Research shows that low attendance has a detrimental impact on progress and achievement. 4 days' absence from school equates to 20 hours of missed learning. This week is our options week for Year 9. We have a fantastic careers event tomorrow morning, and Year 9 parents and options evening on Thursday along with a</p>

	careers fair. Let us finish this half term with Zero absences over the next 10 school days. #AttendanceMatters #AttendanceCountsEveryDay
28.01.24	With only 15 school days until the end of half term 3, it is so important that your child attends school every day. A pupil's attendance will directly affect their school achievement. Evidence shows that a pupil's progress and attainment are affected if their attendance falls below 90%. Evidence also shows Secondary school pupils who didn't achieve grade 9 to 4 in English and maths missed 10 more days on average than those who achieved <b>grade 9 to 5</b> . We look forward to seeing all our students in school tomorrow morning ready to learn. #AttendanceMatters #AttendToAchieve
21.01.24	As we step into another week, let's reflect on the significant impact that missing even a single day of school can have on a student's learning journey. Having broken attendance (1 day off every week or fortnight, on random days) means that students will miss five hours of new learning each time but will struggle to understand the work they do the following week. With only 20 school days remaining until the February half term, it's clear that maintaining consistent attendance is crucial. 🏆 Let's inspire our students to approach the week with determination and commitment, ensuring that they are present and actively engaged in their learning. 🏠📖🎯 #MondayMotivation #AttendanceMatters #AttendToAchieve ✨
08.01.24	We hope you have had a wonderful Christmas break. We look forward to seeing all of our students in school tomorrow as we start half term 3 refreshed and ready to go. With only 29 school days left this half term we must make every day count. Please ensure that students arrive at school in full school uniform and fully equipped for their learning. Remember don't be late be in at 8.28 am. #AttendanceMatters. The Heys School
17.12.23	🌟 We are looking forward to seeing all of our fabulous students in school every day next week as it is Rewards Week! 🌟🏆. Your child's hard work deserves recognition, and Rewards Week is where we celebrate their achievements. 🇮🇹 With only 5 school days to go until Christmas it's clear that maintaining consistent attendance is crucial. 🎁 We are celebrating this week by having daily prize draws during Year group assemblies with some fantastic prizes to be won. We also have our Rewards Trips on Thursday. 🏆 #BeInToWin #AttendToAchieve #DontBeLateBeInAt8.28am
12.12.23	Good evening. With only 8 school days left until Christmas, it is so important that we maintain good attendance at school. Each student who receives 100% attendance for the remaining 8 days will be entered for a prize draw on Friday 22nd December. The winner will receive a £50 JD voucher, plus a £50 shopping voucher for the family. #BeInToWin #AttendToAchieve #AttendanceMatters
11.12.23	With only 9 school days until the end of half term 2, it is so important that your child attends school every day. It is rewards week next week with our fantastic Attendance prize draw for students who have maintained or improved their attendance from half term 1. #BeInToWin. It is also the final of our Attendance cup with the winning form receiving a breakfast hamper during form time next week. We look forward to seeing all our students in school tomorrow morning ready to learn. #AttendanceMatters #AttendToAchieve
06.12.23	Good evening. We would like to remind you that hot water bottles pose safety risks and should not be brought into school. Additionally, we kindly ask students not to wear Christmas hats in school to maintain a focused learning environment in the run-up to Christmas. Kind regards. The Heys School
03.12.23	With only 15 school days until the end of half term 2, it is so important that your child attends school every day. A pupil's attendance will directly affect their school

	achievement. Evidence shows that a pupil's progress and attainment are affected if their attendance falls below 90%. Evidence also shows that if pupils miss just 17 days (34 sessions) of school, their GCSE attainment is likely to drop by an entire grade. We look forward to seeing all our students in school tomorrow morning ready to learn. #AttendanceMatters #AttendToAchieve
28.11.23	With only 2 school days remaining this week, it is crucial that your child is in school, on time and ready to learn. As Year 11s continue with their mock examinations, it is important for all our students to develop good habits for attendance as this will ensure they get the GCSE grades they deserve and need. #AttendToAchieve #BeInToWin
26.11.23	📖🌟 As another week begins and only 19 school days to go until the end of half term 2 let's all aim for 100% attendance for our students. 🏠 <sup>100</sup> . Year 11 complete their mock exams this week and with only 3 weeks until the Attendance cup draw, Rewards trips and the Attendance draw, it is important to keep attendance high to be in with a chance of winning some great prizes. 🌟 Attendance matters and each day at school is a chance for your child to learn, grow, and expand their knowledge. Missing school means missing out on valuable knowledge and experiences. Let's encourage our students to start the week strong by being present and engaged at school tomorrow #MondayMotivation #AttendanceMatters #AttendToAchieve
19.11.23	📖🌟 As we enter another week, it's important to realise the consequences of even a single day of school absence on a student's educational journey. With just 24 school days remaining until Christmas, the significance of maintaining regular attendance is crucial. 📖🌟 Year 11s start their Mock exams on Monday, whilst we also hand out invite letters for the Christmas Rewards Trip. Please ensure that students arrive at school in full school uniform, fully equipped and ready to learn. Please check our uniform expectations on our website: <a href="https://theheys.school/uniform-expectations/">https://theheys.school/uniform-expectations/</a>
12.11.23	📖🌟 As we embark on another week, with just 30 school days remaining, let's reflect on the critical role attendance plays in our students' success. Missing even a single day can significantly impact their learning journey. Every day counts, so let's encourage our students to approach each week with determination and commitment, ensuring they are present and actively engaged in their learning and being in with the opportunity to take part in our Rewards Trip at the end of term. 🏠 <sup>100</sup> Don't be late, be in by 8:28 am. #AttendanceMatters #AttendToAchieve
05.10.23	📖🌟 After a fantastic start back to Half Term 2 last week, it's worth considering the real impact that missing even a single day of school can have on a student's learning journey. With only 35 school days left this half term it is important we make every day count. When a student misses school, they miss out on valuable learning experiences. Let's encourage our students to start the week with determination and commitment, ensuring they are present and actively engaged in their learning. 🏠 <sup>100</sup> . Don't be late be in at 8.28 am #AttendanceMatters #AttendToAchieve.
29.10.23	We hope you have had a wonderful half-term break. We are looking forward to seeing all our students return to school tomorrow (Monday 30th October 2023) refreshed and ready to go for our 2nd half term of the year. Remember don't be late be in at 8.28 am. #AttendanceMatters. The Heys School
15.10.23	🌟 It is Rewards Week! 🌟🏆 Your child's hard work deserves recognition, and Rewards Week is where we celebrate their achievements. 🇮🇹 With only 5 school days to go until half term it's clear that maintaining consistent attendance is crucial. 🎁 We are celebrating this week by having daily prize draws during Year group assemblies with some

	<p>fantastic prizes to be won. 🏆 We also have a special prize draw on Friday. Each student will receive 1 entry per day. #BeInToWin #AttendToAchieve #DontBeLateBeInAt8.28am</p>
11.10.23	<p>Dear Parents and Carers, World Mental Health Day is a global event which takes place today on the 10th October to raise awareness and support mental health. We thought this would be a good opportunity to share the Thriving in Bury digital resource with our children and young people, as it can help them to manage any emotional well-being problems they are experiencing. The digital resource provides easy access to information on local support services, youth groups, emotional concerns and issues, national helplines, and digital mental health support. The link to the resource is here: <a href="#">Thriving in Bury for Children and Young People (padlet.com)</a> I have also attached a PPT to this email which has more information about Thriving in Bury and how the service supports local young people with their emotional well-being. Additionally, there are a range of ways in which we offer support in school:</p> <ul style="list-style-type: none"> <li>• School counselling service CAMHS referrals Social, emotional, and mental health assessments and interventions.</li> <li>• Adaptations for students who are experiencing difficulties with their emotional well-being Schemes of learning for all year groups on mental health in PSHE sessions. Awareness raising days such as World Mental Health Day and Children’s Mental Health Week School website information on emotional well-being.</li> <li>• Specialised assemblies on ways to well-being</li> <li>• The Hummingbird Project for Year 7s Exam stress workshops Year 7 well-being transition groups</li> </ul> <p>If you would like further information about any of the above, please don’t hesitate to get in touch. Best regards, Miss. H. Pickavance Lead Practitioner for Safeguarding and Student Well-being. The Heys School, Heys Road, Prestwich, Manchester, M25 1JZ Centre Number 32229 Tel: 0161 773 2052</p> <p>Maximise our potential, to be the best we can be, every day.</p>
08.10.23	<p>As we step into another week, let's reflect on the significant impact that missing even a single day of school can have on a student's learning journey. With only 10 school days remaining until the midpoint of this term, it's clear that maintaining consistent attendance is crucial. 📖🌟</p> <p>Let's not forget the exciting celebration assembly scheduled for the last week of this half-term. It's a time to recognize and reward those who have shown outstanding commitment to their education. The form attendance cup competition is also reaching its thrilling finale, with potential prizes awaiting those who attend regularly. By being present, you not only enrich your own learning but also contribute to your form's chance of winning coveted prizes. 🏆</p> <p>Let's inspire our students to approach the week with determination and commitment, ensuring that they are present and actively engaged in their learning. 🏠📖🎯</p> <p>#MondayMotivation #AttendanceMatters #AttendToAchieve 🌟</p>
24.9.23	<p>📖🌟 As another week begins, let's take a moment to celebrate the importance of attendance at The Heys School for our amazing students. 🏠📖🎯 Attendance matters because it creates Learning Opportunities: Each day at school is a chance for your child to learn, grow, and expand their horizons. Missing school means missing out on valuable knowledge and experiences. Let's encourage our students to start the week strong by being present and engaged at school tomorrow #MondayMotivation #AttendanceMatters #AttendToAchieve</p>



The Heys School



21.09.23	We are looking forward to seeing the students in school tomorrow as we continue with our Attendance Cup. #FullSchoolFriday #BeInToWin. Remember don't be late be in at 8.28 am. Kind regards. Mr. M. Kerr
17.09.23	Every moment in school counts and the days missed add up quickly. For example, a child in Year 10 who is absent for three days over a half term could miss 15 lessons in total. Attendance matters so support your child's attendance to school. Thank you. Mr. M. Kerr
10.09.23	Good evening. As we start the second week of this new term, we're excited to see our students' dedication to learning. Attendance matters and your support plays a crucial role. Let's continue to encourage our children to be in school every day. Kind regards, Mr. M. Kerr