



## Prestwich Arts College Homework: GCSE Business - Year 11 Business Support Systems – Spring term 2

Research George Ratner (Ratner's Jewellers) and provide details of why his business failed	Look at the Iphone and detail the factors that add value to this product – it's more than a telephone!	Write a job vacancy for an entrepreneur explaining the key qualities and skills they must possess	Suggest a new product that this business could launch that could give them greater rewards and why this is the case	Now explain how your chosen business can overcome such risks	Create a business plan for how you would fund your product idea and then bring it to market
Research a famous entrepreneur and create a Facebook profile about their life, detailing key facts	Write a fact sheet explaining the risks that many businesses face and how you suggest they could minimise such risks	Write a fact sheet explaining the risks that many businesses face	Choose and research a business and explain the rewards that this business has experienced	Choose and research a business and explain the risks that this business faces	Explain how your product will compete and who the competitors are



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All pupils expected to complete one piece of homework per week



Research a new product idea in the market place and list its main features	Research a new piece of technology and explain how it improves customer convenience in some way	Explain how advances in new technology have improved businesses financially	Research a products that is now obsolete. Explain which product has taken its place and explain the similarities and differences between them	The gourmet burger market is a growth market. Can you identify another growing market/product and explain why?	Describe an idea for a new business product and identify your customer base/target market
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